

## A NEW APPOINTMENT IN THE IT ECOSYSTEM

# Launch of Ready For IT

## The business event at the heart of the corporate transformation

DG Consultants, organiser of Les Assises de la Sécurité for 18 years, introduces Ready For IT, a new business meeting focussed on the convergence of technologies and the client experience.

The first edition of Ready For IT will be held from 20 to 22 May in Monaco. The programme includes conferences, live demos, dozens of workshops, a tech lab and one-to-one meetings.

Three days at the heart of current and future technological trends

### Responding to market evolutions

As they juggle business imperatives, requests from BUs, technical constraints and the promises of new concepts (IA, BlockChain, VR, etc.), organisations are looking for solutions, advice and services to successfully complete their digital transformation. At the same time, suppliers are evolving their offers and are organising in technological ecosystems to better meet their clients' needs.

DG Consultants, the reference in business meeting organisation, designed Ready For IT, the event offering project promoters and partners (publishers, manufacturers, ESN, etc.) a unique space to discuss, share their experiences, learn and get to know each other.

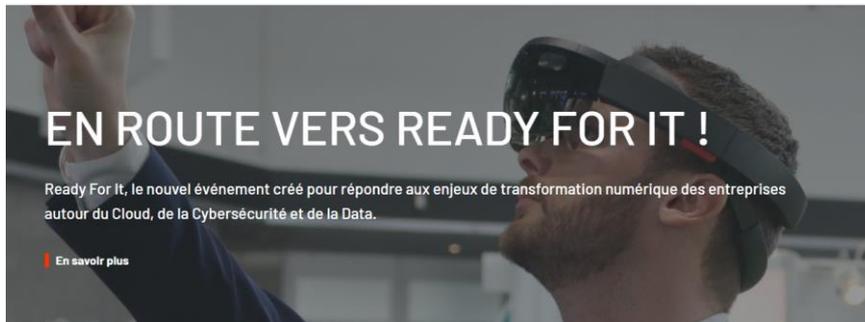
### Three days of prospecting, technology watch and discussions

Ready For IT promises to bring together all major IT actors, but also start-ups exceeding the limits of innovation in a relaxed atmosphere around high-quality content.

Built around three major themes: Cloud, Cybersecurity and Data, the event aims to become a true place of convergence between technological divisions and innovation, based on four major pillars:

- ✓ Live demos and feedback
- ✓ One-to-one meetings between suppliers and decision-makers
- ✓ A forum presenting innovations
- ✓ Conferences and expert round tables on major sector trends

Digital transformation, Cloud, data, AI, IoT, blockchain, cybersecurity: all the major technological trends will be at Ready For IT from 20 to 22 May in Monaco.



For more information: <https://youtu.be/TqGtS0EVxjk>

#### **About DG Consultants**

Created in 1997, DG Consultants specialises in IT events, and is a subsidiary of COMEXPOSIUM, the European leader in event organisation. Every year, DG Consultants organises Les Assises de la Sécurité et des Systèmes d'Information, an event that has become the reference meeting for the security community.

Les Assises continue after hours at Le Cercle dinner-debates held four times a year in Paris: <https://www.lecercle.biz/>

#### **About Comexposium**

Comexposium is a global leader in the organisation of professional and consumer events, holding over 132 B2B and B2B2C events worldwide covering numerous sectors, including agriculture, construction, fashion, retail, health, leisure, real estate, distribution, security, education, tourism and works councils. Comexposium is present in over 30 countries, welcoming over 3.5 million visitors and 48 000 exhibitors. Headquartered in France, Comexposium has a commercial network and employees in 22 countries.

Comexposium is positioned as a creator of discussions and meetings between individuals and business.

[www.comexposium.fr](http://www.comexposium.fr)

*Press contact: Maëlle Garrido - +33 6 12 70 77 30 - [maellegarrido@gmail.com](mailto:maellegarrido@gmail.com)*