



READY
FOR **IT!**

Ready For IT

The must attend event for IT
decision-makers.

28.06.2021 > 30.06.2021

MONACO

Ready For IT : a renewed and enriched business meeting concept

Ready For IT brings together IT decision-makers and prescribers who are committed in the digital transformation to meet the technological and organizational challenges of CIO, CTO and CDO.

Ready For IT is:

- A **Business** event
- **Qualified guests**, project promoters and decision-makers
- Relevant exchanges thanks to **one-to-one meetings**
- Forward-looking **content** and **customer testimonials**
- A balanced mix of **formal and informal networking moment**
- A **global approach** to IT solutions
- An **all-inclusive offer** (accommodation, catering, etc.)
- **Personalised support**



Ready For IT a business and content offer

Support **end-users** in their strategic challenges with your solutions



1425
One-to-One
meetings

Average of 19 One-to-One
meetings per partners



13
Lives demo

Average of 23 participants per
live demo



35
Workshops &
round tables

Average of 36 participants per workshop



3
Conferences &
keynotes

Average of 212 participants per keynote

Ath the heart of the IT community: the editorial committee

Content as close as possible to your current issues and strategic axes defined by the best experts in the IT industry



Aimery ASSIRE
CIO, EDF



Pascal BASSET
Transformation Director
Les Mousquetaires



Head of Digital Security
Head of Digital Security, Ministère de
la justice



Stephan BOISSON
Group CIO
Comexposium



Frédéric CHARLES
Strategy Director
Digital & Innovation
Suez Smart Solutions



Cyrille ELSEN
CIO, Serenity



Dominique GUIFFARD
Group CTO,
Savencia



Matthieu HENTZIEN
CSO Total Branche
Entreprise



Malika PASTOR
CIO
Colliers International

The guests: top 100 companies present at the previous edition



360
Invités

**96% spontaneous
guest satisfaction**

- ADP
- AFD AGENCE FRANÇAISE DE DÉVELOPPEMENT
- AFFLELOU
- AIR FRANCE
- AIR LIQUIDE
- AIRBUS DEFENCE & SPACE
- AMADEUS
- ARKEMA
- ARMÉE DE TERRE
- ASL AVIATION GROUP
- AUCHAN
- AXA
- BANQUE DE France
- BARCLAYS
- BERGER LEVRAULT
- BIOMERIEUX
- BNF
- BNP PARIBAS
- BOUYGUES
- CONSTRUCTION
- BRED
- BUT
- CAISSE DES DÉPOTS
- CARMIGNAC
- CARREFOUR
- CEA
- CFM INDOSUEZ
- CHANEL
- CLARINS
- CMA CGM
- COLLIERS
- INTERNATIONAL
- CRÉDIT AGRICOLE SA
- DASSAULT AVIATION
- DELTA DORE
- DIETSMANN
- DOCAPOST-BPO
- EDF
- EFI AUTOMOTIVE
- EIFFAGE
- ENEDIS
- ENGIE
- FRAMATOME / ORANO
- FRANCE TÉLÉVISIONS
- GAUMONT
- GÉNÉRALI
- GRAND FRAIS
- GROUPE AUDIENS
- GROUPE BEL
- GROUPE CASINO
- GROUPE CMA CGM
- GROUPE ÉDITIALIS
- GROUPE FNAC DARTY
- GROUPE LA POSTE
- GROUPE MALAKOFF MÉDÉRIC
- GRT GAZ
- I-BP (INFORMATIQUE BANQUE POPULAIRE)
- INGENICO
- KEOLIS
- LA BANQUE POSTALE
- LA CROIX GROUP
- LAGARDÈRE
- LOUIS DREYFUS COMPANY
- MAIF
- MALAKOFF MEDERIC HUMANIS
- MARINE NATIONALE
- MINISTÈRE DE L'INTÉRIEUR
- MINISTÈRE DE LA DÉFENSE
- MINISTÈRE DES AFFAIRES ÉTRANGÈRES
- MINISTÈRE DES ARMÉES
- MINISTÈRE DES FINANCES
- NATIXIS
- NAVAL GROUP
- NEXANS
- ORPÉA
- OSKAB
- OVH
- PGA MOTORS
- PMU
- RADIO France
- RENAULT
- RTE
- SAFRAN
- SANOFI
- SCOR
- SEB
- SERVIER
- SFR
- SHISEIDO
- SNCF
- SOCIÉTÉ GÉNÉRALE PRIVATE BANKING
- SODEXO
- STIME / GROUPEMENT DES MOUSQUETAIRES
- SUEZ
- SUEZ SMART SOLUTIONS
- THALÈS
- U GIE IRIS
- UNION EUROPÉENNE
- VEOLIA
- VINCI CONSTRUCTION
- VOLKSWAGEN GROUPE
- YVES ROCHER

Guest testimonials

“The event is a great success. Lots of very interesting topics were discussed. Strong contacts have been established.”

Head of digital & innovation
CRÉDIT AGRICOLE ALPES PROVENCE



“Accelerating meetings depending on the project or to mature on reflections.”

Innovation & Operational Model Manager
LA BANQUE POSTALE



“The major advantage of this formula is to speed up our decision-making. Contacts are direct and professional.”

CIO
CCI BASTIA



“One-to-one meetings were very relevant. The contacts made will very probably lead to new collaboration.”

Head of mobility service
ENEDIS ENERGIE

“Very interesting meetings. I particularly appreciated being able to interact with providers of a substantial size, whom I would not have been able to meet in my daily activities.”

CIO
SENLIS CITY



Join the partners* already confirmed for the 2021 edition

accenture

acer

Acronis

Alcatel-Lucent
Enterprise

aqua

aster
stream assistant for smart meetings

Seijaflora

Bitdefender

bitglass
Next-Gen CASB

CenturyLink

Check Point
SOFTWARE TECHNOLOGIES LTD.

CLUDIANT

COMVAULT

CONTRAST
SECURITY

CyberAngel

DATA4!
SMART DATACENTERS
AT SCALE

digital shadows

EGERIE
INTEGRATED CYBERRISK MANAGEMENT

f5

freshworks

F-Secure

Hi field

HUAWEI

IDECSI
Enterprise Security

Kodak alaris

Lutessa

METSYS

okta

OneTrust
Privacy
MANAGEMENT SOFTWARE

oodrive
LEADING BY TRUST

paloalto
NETWORKS

Ping
Identity

RANCHER
LABS

riverbed

SentinelOne

SERMA
NES

THEGREENBOW

SOTI

SQUIRREL

SSH.COM

StarLeaf

VERACODE

verizon

aycom
TRANS

welooop

zscaler

*Company selection

All inclusive packages

Package 1 : 5 500€ HT

Startup Pack

- 1 equipped corner on the forum
- 1 complete solo staff pass
- 1 elevator pitch
- Included signage

Paid option:

- RFID reader: 380€
- 1 live Demo: 3700€
- 10 one-to-one meetings: 1500€



Package 2 : 11 000€ HT

Access Pack

- 1 6m² equiped area
- 1 complete solo staff pass
- 1 complete solo guest pass***
- 10 one-to-one meetings

Paid option:

- RFID reader: 380€
- 1 live Demo : 3 700€
- 1 lunch & learn : 3 700€
- Complete stand dressing: 1 100€



Package 3 : 16 400€ HT

Business Pack

- 1 9m² equiped area
- 1 complete duo staff pass
- 3 complete solo guest pass***
- 20 one-to-one meetings

Paid option:

- RFID reader 380€
- 1 live Demo : 3 700€
- 1 lunch & learn : 3 700€
- 1 demo corner : 3 700€
- 1 workshop : 5 300€
- Complete stand dressing: 1 700€



*** Sous réserve de validation des profils par DG Consultants

Packages all inclusive

Package 4 : 27900€ HT

Premium Pack

- 18m² equiped area
- Pass staff: 2 complete duo pass or 3 complete solo pass
- 6 complete solo guests pass***
- 30 one-to-one meetings
- 1 workshop
- Partial stand dressing

Paid option:

- RFID reader: 380€
- 1 live Demo: 3 700€
- 1 lunch & learn: 3 700€
- 1 demo corner: 3 700€
- 1 workshop : 5 300€
- Complete stand dressing: 900€



Package 5 : 38 300€ HT

Ecosysteme Pack *(can accommodate 2 to 3 partners)*

- 1 A minimum of 25m² area including:
 - ✓ 1 welcoming zone with 1 hostess
 - ✓ 2 one to one meetings zone
 - ✓ 1 central zone for Idemo or networking
- 40 one-to-one meetings
- 1 live demo or 1 lunch & learn
- 1 workshop
- Pass staff: 2 complete duo pass or 3 complete solo pass
- 6 complete solo guests pass***
- Complete stand dressing
- 3 RFID readers

Package 6 custom made

On demand, contact us!



A question? Contact us!



Anne-Julie Biboum

anne-julie.biboum@comexposium.com

+33 (0)6 67 70 05 35

Elsa Favali

elsa.favali@comexposium.com

+33 (0)7 64 38 74 21

Melanie Offant

melanie.offant@comexposium.com

+33 (0)6 14 38 30 76